

## Assessment Plan Studio Art, BFA, Department of Art, Graphic Design and Art History

Professor Chris Ramsay

Updated 2016; reviewed by R. Ramsay and R. Brien

### Mission Statement

The objectives of the Bachelor of Fine Arts degree in Studio Art are to provide students with the intellectual and technical skills needed to successfully pursue a career as a professional studio artist and prepare them for potentially pursuing a graduate degree in Studio Art. Program goals are to provide a broad base of fundamental studio experiences at the foundation level, as well as, a firm grasp of historical and contemporary trends in the visual arts. Emphasis shifts to a concentrated focus in one or two areas of studio media during the junior and senior years, and to the development of personal content and direction. The BFA Studio Capstone Exhibition, which requires the creation of a conceptually cohesive body of artwork, is considered the culminating event in preparing our students for a career in the studio arts.

### **1. What program learning outcome will this method assess?**

- **Demonstrated Visual Conceptual Level**  
(Estimated strength of content or ideas as reflected in artworks)
- **Demonstrated Technical Level**  
(Estimated level of craft and technical expertise)
- **Overall Strength of Portfolio**  
(Demonstrated consistency and cohesiveness in body of work)
- **Quality of Resume**  
(Demonstrated ability to organize and present pertinent information)
- **Quality of Artist's Statement**  
(Demonstrated ability to convey conceptual intent in written form)
- **Historical/Contemporary Artist Awareness**  
(Demonstrated ability to draw upon the influences of other artists)

### **2. What sample of student work will be the basis of the assessment?**

- Art works submitted for year-end juried student exhibition
- Art works selected for inclusion in the BFA Studio Art Capstone Exhibition
- Digital documentation of work exhibited in the BFA Studio Art Capstone Exhibition
- Written artist's statement
- Resumé

### **3. Within what context will the work be produced?**

- Primarily during the senior year
- In conjunction with the senior capstone course and other studio art classes
- Under the supervision of chosen faculty mentor(s)

**4. When in the program will students participate in the assessment?**

- Spring semester prior to the final year before graduation  
(Preliminary review for BFA Studio Art Capstone Exhibition by team of 3 Art Dept. Studio Faculty)
- Prior to BFA Studio Art Capstone Exhibition  
(Some students undergo secondary review with same procedure as above)
- At the time of the BFA Studio Art Capstone Exhibition  
(Formal evaluation conducted by team of 3 Art Dept. Studio Faculty)
- End of final semester  
(By outside juror/evaluator)

**5. How will students be selected for participation in this assessment?**

- All senior BFA Studio Art students will be included in the assessment process

**6. How will the work be evaluated?**

- Students will be evaluated by studio faculty teams based on the learning outcomes rubric (attached), as well as, other written comments
- Students will be evaluated by outside juror/assessor based on the learning outcomes rubric (attached), as well as, other written comments

**7. Who will be evaluating the work?**

An external assessor from a peer institution.

- Studio faculty teams

**8. What Data will be provided as a result of the assessment?**

- Our external assessor will select works to be included in the Annual OSU Art Department Juried Student Exhibition and will write a statement that will be published in connection with the exhibit. He/she will also select awards in Studio Art.
- Our external assessor will have access to digital documentation of work exhibited in the BFA Studio Art Capstone Exhibitions as well as Artists statements written for the exhibitions. He/she will provide an overall written summary of his/her assessment of the program based upon the learning outcomes rubric (attached) and other relative professional insights related to the desired learning outcomes for the Studio Art Program.
- Studio faculty teams will compile data based on the learning outcomes rubric (attached)

**STUDIO BFA CANDIDATE ASSESMENT FORM (external and internal)**

BFA CANDIDATE (please print name): \_\_\_\_\_

ANTICIPATED DATE OF GRADUATION:  
\_\_\_\_\_

PRIMARY MEDIA FOCUS AREA:  
\_\_\_\_\_  
.....

EVALUATOR:  
\_\_\_\_\_

TITLE:  
\_\_\_\_\_

Please rank the candidate in the following categories using a numerical scale of 1 to 5. (1 being a low ranking and 5 being high.)

	<p><b>Demonstrated Conceptual Level</b></p> <p>(Estimated strength of content or ideas as reflected in artworks)</p> <ol style="list-style-type: none"><li>1. Content of work is poorly developed and/or unoriginal</li><li>2. Exhibits some of the characteristics of 1 and some of 3</li><li>3. Content of work reflects an original, creative theme or idea</li><li>4. Exhibits some of the characteristics of 3 and some of 5</li><li>5. Content of work clearly expresses original, creative and thought provoking theme or idea reflecting a strong personal direction</li></ol>
--	--

	<p><b>Demonstrated Technical Level</b></p> <p>(Estimated level of craft and technical expertise)</p> <ol style="list-style-type: none"> <li>1. Work is poorly crafted and/or reflects a lack of concern for choice of materials</li> <li>2. Exhibits some of the characteristics of 1 and some of 3</li> <li>3. Work demonstrates a competent level of technical skill and appropriate use of materials</li> <li>4. Exhibits some of the characteristics of 3 and some of 5</li> <li>5. Work demonstrates a highly developed and broad-ranging technical refinement, and a sensitivity to materials</li> </ol>
	<p><b>Overall Strength of Portfolio</b></p> <p>(Demonstrated consistency and cohesiveness in body of work)</p> <ol style="list-style-type: none"> <li>1. Body of work is inconsistent in quality and/or lacks cohesiveness of theme, content or stylistic approach</li> <li>2. Exhibits some of the characteristics of 1 and some of 3</li> <li>3. Body of work is generally consistent in both quality, and cohesiveness of theme, content and stylistic approach</li> <li>4. Exhibits some of the characteristics of 3 and some of 5</li> <li>5. Body of work reflects a high degree of consistency in quality, and in cohesiveness of theme, content and stylistic approach</li> </ol>

	<p><b>Quality of Artist's Statement</b></p> <p>(Demonstrated ability to convey conceptual intent in written form)</p> <ol style="list-style-type: none"><li>1. Statement lacks cohesiveness, is poorly organized and/or fails to convey the artist's conceptual intent and influences</li><li>2. Exhibits some of the characteristics of 1 and some of 3</li><li>3. Statement is generally well organized and conveys most points of the artist's conceptual intent and influences</li><li>4. Exhibits some of the characteristics of 3 and some of 5</li><li>5. Statement is thoughtful, well organized and clearly articulates the artist's conceptual intent and influences</li></ol>
	<p><b>Historical/Contemporary Artist Awareness</b></p> <p>(Demonstrated ability to draw upon the influences of other artists)</p> <ol style="list-style-type: none"><li>1. Artist demonstrates little or no knowledge of past and/or present artistic influences and precedents</li><li>2. Exhibits some of the characteristics of 1 and some of 3</li><li>3. Artist demonstrates a general knowledge of past and present artistic influences and precedents</li><li>4. Exhibits some of the characteristics of 3 and some of 5</li><li>5. Artist demonstrates a clear and insightful knowledge of past and present artistic influences and precedents</li></ol>

**Demonstrated Evidence of Professional Development**

(As reflected in resume and documentation: awards, scholarships, exhibition activities, digital portfolio, presentations, websites, etc.)

1. Artist demonstrates little professional activity and/or poor documentation skills
2. Exhibits some of the characteristics of 1 and some of 3
3. Artist demonstrates a moderate level of professional activity and competent documentation skills
4. Exhibits some of the characteristics of 3 and some of 5
5. Artist demonstrates a high level of professional activity and highly refined documentation skills

ADDITIONAL COMMENTS (may continue on back of page):

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

EVALUATOR SIGNATURE: \_\_\_\_\_ DATE: