

Assessment Plan: BA Studio Art, Department of Art, Graphic Design and Art History, Oklahoma State University

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Updated 2016; reviewed by C. Ramsay and R. Brien

Mission Statement

The objectives of the Bachelor of Arts degree in Studio Art are to provide students with the intellectual and technical skills needed to successfully pursue careers that demand a broad based studio art background. Program goals are to provide fundamental training in studio skills at the foundation level, as well as, a firm grasp of historical and contemporary trends in the visual arts. Upper division course-work places emphasis on a diverse studio experience. This degree is particularly well suited for students pursuing a teaching certificate in preparation for a career in primary or secondary education, or for students pursuing a double major, in preparation for a career that requires other areas of expertise in combination with the visual arts.

Assessment method

The Department of Art, Graphic Design and Art History requires all Senior BA Studio Art Students to enroll in a BA Studio Capstone Course before graduation. In the course, professional development exercises are conducted and a professional portfolio is generated. The contents of the portfolio include images of their artwork, a statement of intent, summary of an interview with a professional in their desired field, brief bio, a resume, letter to prospective employer and a summarizing PowerPoint presentation. Three OSU Studio Art faculty serve as internal assessors and attend the final formal presentation at the end of the semester. The Studio Art faculty assessors utilize the Studio BA Candidate Internal Faculty Assessment Form rubric (attached) to measure the success of the student, and ultimately, the BA Studio Art degree program.

Studio BA Candidate Internal Faculty Assessment Form

BA CANDIDATE (please print name):

DATE: _____

ANTICIPATED DATE OF GRADUATION: _____

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FACULTY ASSESSMENT TEAM:

Please rank the candidate in the following categories using a numerical scale of 1 to 5. (1 being a low ranking and 5 being high.)

	<p>Demonstrated Conceptual Level</p> <p>(Estimated strength of content or ideas)</p> <ol style="list-style-type: none">1. Ideas are poorly developed and/or unoriginal2. Exhibits some of the characteristics of 1 and some of 33. Content of work reflects an original, creative theme or idea4. Exhibits some of the characteristics of 3 and some of 55. Content of work clearly expresses original, creative and thought provoking theme or idea
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	<p>Demonstrated Technical Level</p> <p>(Estimated level of craft and technical expertise)</p> <ol style="list-style-type: none">1. Work is poorly crafted and/or reflects a lack of concern for choice of materials2. Exhibits some of the characteristics of 1 and some of 33. Work demonstrates a competent level of technical skill and appropriate use of materials4. Exhibits some of the characteristics of 3 and some of 55. Work demonstrates advanced technical refinement, and a sensitivity to materials
	<p>Diversity of Portfolio</p> <p>(Demonstrated variety in use of media and stylistic modes)</p> <ol style="list-style-type: none">1. Body of work exhibits little or no range of media and/or experimentation with stylistic modes2. Exhibits some of the characteristics of 1 and some of 33. Body of work exhibits a respectable range of media and experimentation with stylistic modes4. Exhibits some of the characteristics of 3 and some of 55. Body of work exhibits a comprehensive range of media and experimentation with stylistic mode

Statement of Intent

(Demonstrated ability to convey artistic and professional goals)

1. Statement lacks cohesiveness, is poorly organized and/or fails to convey the writer's intent
2. Exhibits some of the characteristics of 1 and some of 3
3. Statement is generally well organized and conveys most points of the writer's intent
4. Exhibits some of the characteristics of 3 and some of 5
5. Statement is thoughtful, well organized and clearly articulates the writer's intent.

Historical/Contemporary Artist Awareness

(Demonstrated knowledge of artistic trends and influences)

1. Artist demonstrates little or no knowledge of past and/or present artistic influences and precedents
2. Exhibits some of the characteristics of 1 and some of 3
3. Artist demonstrates a general knowledge of past and present artistic influences and precedents
4. Exhibits some of the characteristics of 3 and some of 5
5. Artist demonstrates a clear and insightful knowledge of past and present artistic influences and precedents

Demonstrated Evidence of Professional Development

(As reflected in resume and documentation: awards, scholarships, exhibition activities, digital portfolio, presentations, websites, etc.)

1. Artist demonstrates little professional activity and/or poor documentation skills
2. Exhibits some of the characteristics of 1 and some of 3
3. Artist demonstrates a moderate level of professional activity and competent documentation skills
4. Exhibits some of the characteristics of 3 and some of 5
5. Artist demonstrates a high level of professional activity and highly refined documentation skills

ADDITIONAL COMMENTS (may continue below or on back of page):
