



America's Brightest **ORANGE**

Oklahoma State University

University Assessment and Testing

2021 OSU Alumni Survey

Survey Report – Business Administration

The OSU Alumni Survey is a survey designed to collect information about OSU graduated students. More specifically, it is designed to collect information on their career, educational achievements, and their experience with OSU. This information will be used to improve academic programs and student experiences at OSU for generations to come. This survey targeted alumni of undergraduate and graduate programs who received their degree in 2015 and/or 2019. The survey was administered online by OSU-University Assessment and Testing (UAT) in March 2021 through May 2021. Departments may request additional information by contacting UAT (assessment@okstate.edu).

Survey Questions

Respondents were asked up to 26 institutional level items. Institutional level items were given to all OSU alumni and the items consisted of six topics: continuing education, well-being and community, demographic information, academic satisfaction, career reflection, and current job or career information.

Target Population / Response Rate – Business Administration

| | OSU Degree Received: | | |
|---|----------------------|-------------|--------------|
| | <u>2015</u> | <u>2019</u> | <u>Total</u> |
| Number of graduates (<i>n</i>) | 275 | 194 | 469 |
| Number of survey respondents (<i>n</i>) | 51 | 58 | 109 |
| Response rate | 18.5 | 29.9 | 23.2 |

| 1. Since graduating from OSU, how would you describe your activity? (This item was "mark all that apply") | 2015 | | 2019 | |
|---|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Not engaged in paid employment, nor enrolled in graduate or professional school | 0 | 0.0 | 0 | 0.0 |
| Enrolled in graduate or professional school | 1 | 1.9 | 2 | 3.4 |
| Employed full-time or part-time | 44 | 81.5 | 51 | 86.4 |
| Both employed (other than graduate assistant) and continuing my education | 2 | 3.7 | 4 | 6.8 |
| Self-employed | 7 | 13.0 | 2 | 3.4 |

| 2. Whether or not you are currently employed, in what area is your principal occupation? | 2015 | | 2019 | |
|--|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Engineering | 2 | 3.9 | 3 | 5.2 |
| Computer Science, Programming or Technology | 7 | 13.7 | 3 | 5.2 |
| Science, Social Science, or Mathematics | 0 | 0.0 | 0 | 0.0 |
| Health or Mental Health | 3 | 5.9 | 3 | 5.2 |
| Business or Management | 11 | 21.6 | 18 | 31.0 |
| Finance or Accounting | 7 | 13.7 | 14 | 24.1 |
| Education, Training, or Library | 5 | 9.8 | 10 | 17.2 |
| Legal | 0 | 0.0 | 0 | 0.0 |
| Writing, Journalism, or Design | 0 | 0.0 | 0 | 0.0 |
| Public Service, Policy, or Politics | 1 | 2.0 | 0 | 0.0 |
| Public Relations, Marketing, or Sales | 5 | 9.8 | 2 | 3.4 |
| Architecture | 0 | 0.0 | 0 | 0.0 |
| Art, Performing, or Athletics | 0 | 0.0 | 0 | 0.0 |
| Participating in a volunteer or service program | 0 | 0.0 | 0 | 0.0 |
| Serving in the U.S. military | 4 | 7.8 | 3 | 5.2 |
| Other occupational area (INSERT FIELD) | 6 | 11.8 | 2 | 3.4 |



Continuing Education

Participants who indicated they were continuing their education responded to the following items.

| | 2015 | | 2019 | |
|---|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| 3. What graduate or professional degree are you pursuing or, if you completed a degree, what degree did you complete? (This item was "mark all that apply") | | | | |
| Graduate Certificate | 0 | 0.0 | 1 | 14.3 |
| Master's | 2 | 50.0 | 4 | 57.1 |
| Doctoral | 0 | 0.0 | 1 | 14.3 |
| Medical (includes nursing, osteopathy, dental, vet, and more) | 0 | 0.0 | 0 | 0.0 |
| Law | 0 | 0.0 | 0 | 0.0 |
| Other (INSERT FIELD) | 2 | 50.0 | 1 | 14.3 |
| Prefer not to answer | 0 | 0.0 | 0 | 0.0 |

| | 2015 | 2019 |
|-----------------------------------|---|------|
| | 4. What was the name of your graduate or professional school? | |
| Liberty University | 1 | 0 |
| Oklahoma State University | 0 | 3 |
| Southern Methodist University | 1 | 0 |
| The Pennsylvania State University | 1 | 0 |

| | 2015 | | 2019 | |
|--|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| 5. How well did your OSU program prepare you for graduate or professional education program? | | | | |
| Very well | 2 | 66.7 | 4 | 66.7 |
| Adequately | 0 | 0.0 | 1 | 16.7 |
| Not very well | 1 | 33.3 | 0 | 0.0 |
| Not at all | 0 | 0.0 | 1 | 16.7 |
| Prefer not to answer | 0 | 0.0 | 0 | 0.0 |



Well-being & Community

| 6. How connected do you feel to OSU? | 2015 | | 2019 | |
|--------------------------------------|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Very connected | 7 | 14.6 | 18 | 34.0 |
| Moderately connected | 8 | 16.7 | 7 | 13.2 |
| Somewhat connected | 17 | 35.4 | 19 | 35.8 |
| Not very connected | 16 | 33.3 | 9 | 17.0 |

| 7. Are you regularly in touch with people you met at OSU? (This item was “mark all that apply”) | 2015 | | 2019 | |
|---|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Yes, with my advisor(s) | 6 | 9.1 | 14 | 16.9 |
| Yes, with professors or staff | 11 | 16.7 | 13 | 15.7 |
| Yes, with members of my team, club, or sorority/fraternity | 6 | 9.1 | 7 | 8.4 |
| Yes, with classmates/friends I met at OSU | 23 | 34.8 | 29 | 34.9 |
| No | 20 | 30.3 | 20 | 24.1 |

| 8. How much has your overall quality of life been enhanced by your Oklahoma State University experience? | 2015 | | 2019 | |
|--|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Very Much | 22 | 45.8 | 33 | 62.3 |
| Somewhat | 17 | 35.4 | 13 | 24.5 |
| Little | 6 | 12.5 | 6 | 11.3 |
| None | 3 | 6.3 | 1 | 1.9 |

| 9. In the past twelve months, how often have you participated in unpaid volunteer work? | 2015 | | 2019 | |
|---|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| More than once a week | 4 | 8.3 | 0 | 0.0 |
| About once a week | 7 | 14.6 | 6 | 11.3 |
| About once a month | 9 | 18.8 | 5 | 9.4 |
| Every few months | 7 | 14.6 | 7 | 13.2 |
| Once or twice in the past year | 11 | 22.9 | 19 | 35.8 |
| Not at all | 10 | 20.8 | 16 | 30.2 |



10. How would you change the emphasis OSU placed on these aspects of education and college life?

| 10a. Making ethical and thoughtful decisions | 2015 | | 2019 | |
|--|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Reduce a great deal | 0 | 0.0 | 0 | 0.0 |
| Reduce somewhat | 0 | 0.0 | 0 | 0.0 |
| Keep about the same | 24 | 50.0 | 32 | 60.4 |
| Increase somewhat | 10 | 20.8 | 10 | 18.9 |
| Increase a great deal | 6 | 12.5 | 8 | 15.1 |
| I don't know | 8 | 16.7 | 3 | 5.7 |

| 10b. Exploring alternative values, perspectives, and beliefs from around the world | 2015 | | 2019 | |
|--|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Reduce a great deal | 0 | 0.0 | 1 | 1.9 |
| Reduce somewhat | 2 | 4.2 | 4 | 7.5 |
| Keep about the same | 20 | 41.7 | 22 | 41.5 |
| Increase somewhat | 11 | 22.9 | 14 | 26.4 |
| Increase a great deal | 10 | 20.8 | 10 | 18.9 |
| I don't know | 5 | 10.4 | 2 | 3.8 |

| 10c. Improving written and oral communication skills | 2015 | | 2019 | |
|--|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Reduce a great deal | 0 | 0.0 | 0 | 0.0 |
| Reduce somewhat | 0 | 0.0 | 1 | 0.0 |
| Keep about the same | 15 | 31.3 | 20 | 31.3 |
| Increase somewhat | 17 | 35.4 | 19 | 35.4 |
| Increase a great deal | 14 | 29.2 | 12 | 29.2 |
| I don't know | 2 | 4.2 | 1 | 4.2 |



| 10d. Improving ability to think critically (analytically and logically) | 2015 | | 2019 | |
|---|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Reduce a great deal | 0 | 0.0 | 1 | 1.9 |
| Reduce somewhat | 0 | 0.0 | 0 | 0.0 |
| Keep about the same | 12 | 25.0 | 15 | 28.3 |
| Increase somewhat | 18 | 37.5 | 19 | 35.8 |
| Increase a great deal | 16 | 33.3 | 17 | 32.1 |
| I don't know | 2 | 4.2 | 1 | 1.9 |

| 10e. Ability to interact positively with people who are different from you | 2015 | | 2019 | |
|--|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Reduce a great deal | 0 | 0.0 | 1 | 1.9 |
| Reduce somewhat | 0 | 0.0 | 1 | 1.9 |
| Keep about the same | 17 | 35.4 | 17 | 32.1 |
| Increase somewhat | 13 | 27.1 | 21 | 39.6 |
| Increase a great deal | 14 | 29.2 | 12 | 22.6 |
| I don't know | 4 | 8.3 | 1 | 1.9 |

| 10f. Developing good health habits and physical fitness | 2015 | | 2019 | |
|---|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Reduce a great deal | 0 | 0.0 | 2 | 3.8 |
| Reduce somewhat | 1 | 2.1 | 2 | 3.8 |
| Keep about the same | 21 | 43.8 | 20 | 37.7 |
| Increase somewhat | 12 | 25.0 | 16 | 30.2 |
| Increase a great deal | 7 | 14.6 | 10 | 18.9 |
| I don't know | 7 | 14.6 | 3 | 5.7 |



Academic Satisfaction

11. Please rate your degree of satisfaction with each of the following items:

| 11a. The quality of teaching at OSU | 2015 | | 2019 | |
|-------------------------------------|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Very Satisfied | 17 | 35.4 | 20 | 38.5 |
| Satisfied | 21 | 43.8 | 25 | 48.1 |
| Neutral | 6 | 12.5 | 2 | 3.8 |
| Dissatisfied | 3 | 6.3 | 2 | 3.8 |
| Very Dissatisfied | 1 | 2.1 | 3 | 5.8 |
| Not applicable | 0 | 0.0 | 0 | 0.0 |

| 11b. Availability of courses needed for your degree program | 2015 | | 2019 | |
|---|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Very Satisfied | 14 | 29.2 | 21 | 40.4 |
| Satisfied | 28 | 58.3 | 21 | 40.4 |
| Neutral | 5 | 10.4 | 6 | 11.5 |
| Dissatisfied | 1 | 2.1 | 2 | 3.8 |
| Very Dissatisfied | 0 | 0.0 | 2 | 3.8 |
| Not applicable | 0 | 0.0 | 0 | 0.0 |

| 11c. OSU academic facilities (e.g. classrooms, labs, buildings, etc.) | 2015 | | 2019 | |
|---|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Very Satisfied | 13 | 27.1 | 22 | 42.3 |
| Satisfied | 21 | 43.8 | 18 | 34.6 |
| Neutral | 4 | 8.3 | 5 | 9.6 |
| Dissatisfied | 0 | 0.0 | 0 | 0.0 |
| Very Dissatisfied | 0 | 0.0 | 2 | 3.8 |
| Not applicable | 10 | 20.8 | 5 | 9.6 |



| 11d. OSU academic advising | 2015 | | 2019 | |
|----------------------------|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Very Satisfied | 9 | 18.8 | 15 | 28.8 |
| Satisfied | 15 | 31.3 | 17 | 32.7 |
| Neutral | 12 | 25.0 | 9 | 17.3 |
| Dissatisfied | 6 | 12.5 | 7 | 13.5 |
| Very Dissatisfied | 0 | 0.0 | 3 | 5.8 |
| Not applicable | 6 | 12.5 | 1 | 1.9 |

| 11e. Preparation to handle non-career related goals (e.g. family, finances, etc.) | 2015 | | 2019 | |
|---|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Very Satisfied | 5 | 10.4 | 8 | 15.4 |
| Satisfied | 7 | 14.6 | 9 | 17.3 |
| Neutral | 19 | 39.6 | 24 | 46.2 |
| Dissatisfied | 1 | 2.1 | 2 | 3.8 |
| Very Dissatisfied | 3 | 6.3 | 5 | 9.6 |
| Not applicable | 13 | 27.1 | 4 | 7.7 |

| 11f. Availability of internship/practicum experiences | 2015 | | 2019 | |
|---|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Very Satisfied | 3 | 6.3 | 4 | 7.7 |
| Satisfied | 11 | 22.9 | 4 | 7.7 |
| Neutral | 8 | 16.7 | 20 | 38.5 |
| Dissatisfied | 5 | 10.4 | 7 | 13.5 |
| Very Dissatisfied | 1 | 2.1 | 4 | 7.7 |
| Not applicable | 20 | 41.7 | 13 | 25.0 |

| 11g. Overall education at OSU | 2015 | | 2019 | |
|-------------------------------|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Very Satisfied | 17 | 35.4 | 21 | 40.4 |
| Satisfied | 25 | 52.1 | 23 | 44.2 |
| Neutral | 4 | 8.3 | 5 | 9.6 |
| Dissatisfied | 2 | 4.2 | 0 | 0.0 |
| Very Dissatisfied | 0 | 0.0 | 3 | 5.8 |
| Not applicable | 0 | 0.0 | 0 | 0.0 |



| 12. If you could start over, would you still choose to attend Oklahoma State University? | 2015 | | 2019 | |
|--|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Definitely yes | 20 | 43.5 | 34 | 65.4 |
| Probably yes | 19 | 41.3 | 9 | 17.3 |
| Uncertain | 3 | 6.5 | 5 | 9.6 |
| Probably no | 4 | 8.7 | 1 | 1.9 |
| Definitely no | 0 | 0.0 | 3 | 5.8 |

Career Reflection

Participants who indicated they were employed responded to the following items.

| 13. How closely is your job related to your field of study? | 2015 | | 2019 | |
|---|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Not related | 2 | 4.3 | 3 | 5.9 |
| Somewhat related | 26 | 55.3 | 14 | 27.5 |
| Directly related | 19 | 40.4 | 34 | 66.7 |

| 14. How well did OSU prepare you for meaningful employment? | 2015 | | 2019 | |
|---|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Very well | 19 | 40.4 | 21 | 41.2 |
| Adequately | 23 | 48.9 | 23 | 45.1 |
| Not very well | 3 | 6.4 | 4 | 7.8 |
| Not at all | 1 | 2.1 | 1 | 2.0 |
| Prefer not to answer | 1 | 2.1 | 2 | 3.9 |

| 15. Overall, how satisfied are you with your career? | 2015 | | 2019 | |
|--|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Very Satisfied | 14 | 38.9 | 26 | 51.0 |
| Satisfied | 21 | 58.3 | 18 | 35.3 |
| Neutral | 1 | 2.8 | 5 | 9.8 |
| Dissatisfied | 0 | 0.0 | 2 | 3.9 |
| Very Dissatisfied | 0 | 0.0 | 0 | 0.0 |



Current Job or Career

| 16. Are you employed full-time (on average 30 hours or more per week) or part-time (on average less than 30 hours per week)? | 2015 | | 2019 | |
|--|----------|-------|----------|-------|
| | <i>n</i> | % | <i>n</i> | % |
| Full-time | 45 | 100.0 | 50 | 100.0 |
| Part-time | 0 | 0.0 | 0 | 0.0 |

| 17. How long did it take to find your first employment after graduating from OSU? | 2015 | | 2019 | |
|---|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Employed by graduation | 36 | 80.0 | 37 | 74.0 |
| 3 months after graduation | 6 | 13.3 | 6 | 12.0 |
| 6 months after graduation | 2 | 4.4 | 5 | 10.0 |
| 9 months after graduation | 1 | 2.2 | 0 | 0.0 |
| 1 year after graduation | 0 | 0.0 | 0 | 0.0 |
| over 1 year after graduation | 0 | 0.0 | 2 | 4.0 |

| 18. What is your official job title? | 2015 | | 2019 | |
|---|----------|---|----------|---|
| | <i>n</i> | % | <i>n</i> | % |
| Advanced Analytics Manager | 1 | | 0 | |
| Area Manager II | 0 | | 1 | |
| Assistant Director | 1 | | 0 | |
| Assistant Director of Annual Giving | 0 | | 1 | |
| Assistant Professor | 2 | | 5 | |
| Assistant Program Manager - Marketing & Finance | 0 | | 1 | |
| Associate Asset Manager | 1 | | 0 | |
| Business Development Director | 1 | | 0 | |
| Business Development Manager | 0 | | 1 | |
| CEO | 2 | | 0 | |
| CEO, Psychiatrist, Executive Coach | 1 | | 0 | |
| Chairman of the Board | 1 | | 0 | |
| Chief Financial Officer | 0 | | 1 | |
| Chief of Staff and Operations | 1 | | 0 | |
| Chief, Air Reserve Component Requirements Systems | 1 | | 0 | |
| Collateral Monitoring Analyst | 0 | | 1 | |
| Commanding Officer, Naval Aviator | 0 | | 1 | |



| 18. What is your official job title? | | |
|--|------|------|
| | 2015 | 2019 |
| Commercial Banker | 1 | 0 |
| Commercial Relationship Manager | 1 | 0 |
| Communications and Marketing Coordinator | 1 | 0 |
| COO | 1 | 0 |
| Coordinator of Articulation | 1 | 0 |
| Dean of Students | 1 | 0 |
| Dental Consultant | 1 | 0 |
| Dentist | 0 | 1 |
| Deputy Director | 0 | 1 |
| Director | 1 | 0 |
| Director of Finance, and Assistant Controller | 0 | 2 |
| Director of Operations | 0 | 1 |
| Director site operations | 0 | 1 |
| Director-IT | 0 | 1 |
| Director, Commercial Marketing | 1 | 0 |
| Director, Marketing and Communications | 0 | 1 |
| Distribution dispatching supervisor | 1 | 0 |
| Employee Relations Analyst | 0 | 1 |
| Engineering project manager | 0 | 1 |
| Financial Analyst - Audit & Technology | 0 | 1 |
| Financial Consultant | 0 | 1 |
| General Manager | 1 | 0 |
| Head of Digital Marketing | 0 | 1 |
| HR & Payroll Coordinator | 1 | 0 |
| Hydraulic Modeling Technician | 1 | 0 |
| Instructor of Entrepreneurship | 1 | 0 |
| Instructor of Operations and Business Analytics | 0 | 1 |
| Insurance Account Representative | 0 | 1 |
| Investment Banking | 0 | 1 |
| Investments & Analytics Manager | 0 | 1 |
| IT Supervisor | 1 | 0 |
| KC-135 Instructor Pilot/Student Tng Mgmt Flt Commander | 0 | 1 |
| Manager of NGL Distribution | 1 | 0 |
| Market Strategy & Research Analyst | 1 | 0 |
| Military Aircraft Delivery Chief | 0 | 1 |
| ONRR Supervisor | 1 | 0 |
| Plant Controller | 1 | 0 |
| Plant Supervisor | 1 | 0 |
| President | 1 | 0 |
| President / CEO | 1 | 0 |



| 18. What is your official job title? | | |
|--------------------------------------|------|------|
| | 2015 | 2019 |
| Pricing Manager | 1 | 0 |
| Product Manager | 1 | 0 |
| Production Supervisor | 1 | 0 |
| Program Manager | 0 | 1 |
| Project Controls Analyst | 0 | 1 |
| Project Engineer | 1 | 0 |
| Regional Clinical Pharmacy Manager | 1 | 0 |
| Sales Manager | 0 | 1 |
| Senior Analyst | 0 | 1 |
| Senior Associate | 1 | 0 |
| Senior Financial Analyst | 1 | 0 |
| Senior IT Auditor | 0 | 2 |
| SIOP Manager | 1 | 0 |
| Specialist, Engineer | 1 | 0 |
| Staff Consultant | 1 | 0 |
| Staff engineer | 0 | 1 |
| Tax aager | 0 | 1 |
| Territory manager | 0 | 1 |
| Vice President of IT Applications | 0 | 1 |
| VP | 0 | 1 |

| 19. What is the name of your current employer? Please include full name (no abbreviations). ¹ |
|--|
| AbbVie |
| Amazon |
| American electric power |
| Arthur J. Gallagher Risk Management Services, Inc. |
| Arvest Bank |
| Ascension St. John Medical Center |
| Auction.com |
| Azteca Milling LP |
| Ball Aerospace |
| BOK Financial |
| California State University Northridge |
| Church of Jesus Christ of Latter Day Saints |
| Cimarex Energy Co |

¹Current Employer is presented exactly as reported by survey respondents.



| 19. What is the name of your current employer? Please include full name (no abbreviations). ¹ |
|--|
| Compass Group USA |
| DCP Midstream |
| Ease Inc |
| Erie Insurance Group |
| Ernst & Young |
| ExxonMobil |
| FedEx Corporation |
| Finotta |
| First Oklahoma Bank |
| FLIR |
| Gg simplicity inc to |
| Girl Scouts of Eastern Oklahoma |
| Goldman Sachs |
| Heartland dental |
| Huston-Tillotson University |
| I work for myself - digital marketing freelance & currently starting a new business |
| IACX Rock Creek LLC |
| James Madison University |
| Johnson & Johnson |
| Kansas State |
| Kansas State University |
| KLA Corporation |
| LMI Aerospace |
| Longroad Energy |
| M-D Building Products |
| Magellan |
| Metalsider |
| Nestle Purina |
| Oklahoma Department of Career and Technology Education |
| Oklahoma Department of Mental Health and Substance Abuse Services |
| Oklahoma State University |
| ONEOK |
| ONEOK, Inc. |
| Open Forest LLC |
| Oportun Financial Corporation |
| OrderMyGear |
| OSU Athletics |
| OSU Undergraduate Admissions |
| Our Daily Bread Food and Resource Center |
| Pennsylvania State University |



| 19. What is the name of your current employer? Please include full name (no abbreviations). ¹ |
|--|
| PetroSkills |
| Procter & Gamble |
| ProNet Group, Inc |
| Prosperity Bank |
| Rose Rock Development Partners & Red River Development |
| Self- employed |
| Siemens |
| Spaulding Ridge |
| State Farm |
| Steven L Wilson & Associates, Certified Public Accountants, LLP |
| T Marzetti |
| TE Connectivity |
| The NORDAM Group |
| The Williams Companies |
| Tokio Marine |
| Toray Composite Materials America |
| U.S. Navy |
| UMB BANK |
| United States Air Force |
| University of Oregon |
| University of Wisconsin-Whitewater |
| US Air Force |
| USAF |
| Verizon Business |
| Virginia Commonwealth University |
| Wall Colmonoy Aerobraz |
| Wells Fargo |



| 20. Which of the following best describes your employer? | 2015 | | 2019 | |
|--|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| A corporation, partnership, or private business | 32 | 71.1 | 29 | 58.0 |
| Military | 5 | 11.1 | 2 | 4.0 |
| Other governmental entity | 2 | 4.4 | 1 | 2.0 |
| Charity or other nonprofit entity | 2 | 4.4 | 2 | 4.0 |
| Educational institution | 4 | 8.9 | 12 | 24.0 |
| Other | 0 | 0.0 | 2 | 4.0 |
| Prefer not to answer | 0 | 0.0 | 2 | 4.0 |

| 21. Does your job require: (This item was "mark all that apply") | 2015 | | 2019 | |
|--|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Technology skills | 33 | 11.6 | 37 | 12.6 |
| Conducting research | 23 | 8.1 | 31 | 10.5 |
| Extensive training | 17 | 6.0 | 19 | 6.5 |
| Math skills | 29 | 10.2 | 28 | 9.5 |
| Problem solving/analytic reasoning | 42 | 14.8 | 43 | 14.6 |
| Speaking to a group | 34 | 12.0 | 37 | 12.6 |
| Use of specialized machinery | 5 | 1.8 | 7 | 2.4 |
| Use of specialized software | 30 | 10.6 | 26 | 8.8 |
| Working with a diverse group of people | 37 | 13.0 | 37 | 12.6 |
| Writing reports, memos, papers, publications, etc. | 34 | 12.0 | 29 | 9.9 |

| 22. What is your approximate total annual salary (including bonuses), before taxes? | 2015 | | 2019 | |
|---|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Less than \$15,000 | 0 | 0.0 | 0 | 0.0 |
| \$15,000 but less than \$25,000 | 0 | 0.0 | 0 | 0.0 |
| \$25,000 but less than \$35,000 | 0 | 0.0 | 1 | 2.0 |
| \$35,000 but less than \$45,000 | 1 | 2.2 | 2 | 4.0 |
| \$45,000 but less than \$55,000 | 0 | 0.0 | 5 | 10.0 |
| \$55,000 but less than \$65,000 | 2 | 4.4 | 1 | 2.0 |
| \$65,000 but less than \$75,000 | 2 | 4.4 | 1 | 2.0 |
| \$75,000 but less than \$100,000 | 9 | 20.0 | 7 | 14.0 |
| \$100,000 but less than \$125,000 | 2 | 4.4 | 10 | 20.0 |
| \$125,000 but less than \$150,000 | 13 | 28.9 | 8 | 16.0 |
| Over \$150,000 | 13 | 28.9 | 12 | 24.0 |
| Prefer not to answer | 3 | 6.7 | 3 | 6.0 |



Demographics

| 23. Which OSU campus do you most identify with? | 2015 | | 2019 | |
|---|----------|------|----------|------|
| | <i>n</i> | % | <i>n</i> | % |
| Stillwater | 20 | 43.5 | 37 | 71.2 |
| Tulsa | 11 | 23.9 | 4 | 7.7 |
| Equally Stillwater or Tulsa | 2 | 4.3 | 4 | 7.7 |
| Online | 13 | 28.3 | 7 | 13.5 |

| 24. In which country do you currently reside? | 2015 | | 2019 | |
|---|----------|---|----------|---|
| | <i>n</i> | % | <i>n</i> | % |
| Brazil | 0 | | 1 | |
| Canada | 1 | | 0 | |
| Germany | 1 | | 0 | |
| Mexico | 0 | | 1 | |
| Netherlands | 1 | | 0 | |
| Saudi Arabia | 0 | | 1 | |
| United States of America | 39 | | 38 | |

| 24a. In which state do you currently reside? | 2015 | | 2019 | |
|--|----------|---|----------|---|
| | <i>n</i> | % | <i>n</i> | % |
| AK | 0 | | 1 | |
| CA | 2 | | 1 | |
| CO | 1 | | 2 | |
| GA | 0 | | 1 | |
| IL | 1 | | 0 | |
| KS | 0 | | 3 | |
| ME | 1 | | 0 | |
| MI | 0 | | 1 | |
| NM | 1 | | 0 | |
| OH | 2 | | 0 | |
| OK | 7 | | 8 | |
| OK-OKC | 2 | | 1 | |
| OK-STW | 3 | | 3 | |
| OK-TUL | 7 | | 4 | |
| PA | 0 | | 3 | |
| TN | 0 | | 1 | |



| | | |
|----|---|---|
| TX | 6 | 8 |
| UT | 1 | 0 |
| VA | 3 | 0 |
| WA | 2 | 0 |

Overall

| 25. What could OSU have done to better serve you? |
|--|
| - Improve connections with companies / banks outside Oklahoma. - Improve industry interface with companies across the US. - Facilitate better alumni-students interacts for better job prospects. - Do ore for international candidates! |
| Provided all courses necessary for graduating at the Tulsa campus for Tulsa students - Not charging Tulsa students for online courses that were Not available at the Tulsa campus |
| Ability to earn enough credits at OSU Tulsa accounting to qualify for CPA Exam |
| Academic advising needs improvement. Current advisors are not very friendly or helpful |
| Additional programs for introduction of computer programming to people with no previous experience |
| All good |
| As a graduate of the Executive PhD program, I wish the school could have offered some courses specific to our major but understand the challenge since this program is already set. Still, this program is highly profitable and could grow if managed and promoted properly so recommend to look into this |
| Been more involved with me as an individual |
| Being less bureaucratic and have all professors being accountable, not just the conscientious ones? I guess that is what we want from all large academic institutions ... |
| Better way for online students to connect |
| Broader spectrum of industry connections. More than just Oil and Gas. |
| Did a great job! Online is tough to make meaningful friendships but I alive OSU. |
| During my MBA, the advisors gave a lot more attention to athletes. I wasn't able to take all my courses in Stillwater, where I lived, and was forced to commute to Tulsa twice a week for an entire semester. This was a huge burden. |
| Engaged overall student population in personal finances. I sought those out through one credit hour classes. OSU provided great opportunities for its students through the career fairs and their relationships with both private and public entities. |
| Extend online access to library services to post doctoral researchers |
| following up on professional path |
| Given me the certificates I earned. I specifically took a minor in Information security to receive INFOSEC certificates from the program. I took all required classes and the school/dean said I'd be issued them, but I never got them. I gave up because I'd rather deploy to Afghanistan than deal with the self important administrators you have working there. |
| Group projects tended to be carried by a few participants despite assessment processes. Not sure how to make more effective. Seemed to be more problematic with online classes with participants in varied time zones. |
| Guarantee of a job offer out of college; More accessible funding sources without "need" criteria. |
| I always thought the case studies were a little light in the energy field, considering the level of recruitment, sponsorship, and general connection the school and the field has. |



| 25. What could OSU have done to better serve you? |
|--|
| I realize now that my OSU MBA did not prepare me well for real world application of budgeting and monthly EBITDA accruals. It would have also been helpful to have more instruction and application on the roles and responsibilities of the different sub-organizations such as Accounts Payable, Procurement, Financial Planning & Analysis, Accounting... |
| I thought my OSU education was excellent overall. I wish that I had a rigorous course in financial modeling, that's probably the only thing I would change. |
| Increase diversity. Increase the intake of students of color. |
| It was a great experience. |
| Let me stay longer :) |
| Made sure I had publications upon graduation. |
| Many, but certainly not all, professors lacked any real world experience beyond the occasional consulting jobs. It would also have been nice to have elective course offerings that were actually useful. The electives I took were interesting to learn about but have had absolutely no real world value. The worst part was the academic advisors. |
| More "hands on" experience |
| More analytical rigor is expected from a PhD program |
| More analytical work, better networking opportunities, better career services, and more partnerships with hiring companies. |
| More engagement activities for virtual students. |
| More flexibility in substitution of certain classes. Be reasonable. Don't just read me the rulebook |
| More online offerings for accounting |
| More opportunities for those in Looking for career advancement not just placement. |
| More realistic job training. |
| more resources and connections when job searching |
| Not sure. It was overall a great experience! |
| Nothing. I was an online graduate student working full time, so I did not do any of the typical social or face-to-face campus activities. However, I travel a lot, so the flexibility to do school online was what I needed. |
| Offer alumni updates on military and distance-learning graduates |
| Offer some MBA courses focused on real estate finance at the Tulsa Campus. |
| OSU treated us extremely well. Just staying connected after graduation with regular reunions would be great. I live in Canada and has lost touch mostly. |
| Providing more information about the services available at the health center. |
| Really good program. |

| 26. What additional information would you like OSU to know? |
|--|
| Accurately describe the level of education received in terms of ranking. However, ranking is only applicable if rankings are determined on scores and job placement, not perception. Get to know their students working in either private or public jobs and establish a system to keep updated resumes on file for employers or other graduates seeking employees to easily find OSU grads with specific job skills or experiences. |
| Executive PhD program changed my life. I have started my dream business of teaching mindfulness for a better world . Thank you OSU I miss you. 😊🙏 |
| Great academic institution. |
| I am well informed with great appreciation |
| I attended one game with a classmate. The experience was excellent. We both talked about how we chosen OSU because it has a reputable sports program and vetted online classes. |



| 26. What additional information would you like OSU to know? |
|--|
| I finished my MBA almost six years ago while I was still serving on active duty in the Navy. I didn't use much of my degree until five years later when I retired from the Navy and became an Asset Manager in the Renewable Energy industry. I feel like my MBA made me a better candidate when applying for jobs and that it opened doors for me in my ultimate post-Navy profession. |
| I found the MBA program to be too simple. It also mirrored the undergraduate program too much for me personally, although I understand the benefits for non business undergraduates. |
| I had a great experience as an undergrad from 1969 to 1973 and as a PhD student from 2012 to 2014. Unfortunately two of our sons did not have a good experience from 1994 to 1996. We remain well connected to the university. I wish the University would reach out to our sons and attempt to make things right. It has been a long time. |
| I live and breath OSU. I met my soon to be husband there and majority of my bridesmaids too. I wear something orange everyday and ALWAYS cheer on the pokes! I'm very grateful for the education I received and the opportunities I was given. |
| I really liked the proctoring test requirement for online. I felt that it added legitimacy to the process. I know that other programs dont do a mandatory proctoring and this is something that prevents cheating and makes it so that people who earn the degree actually earned it. |
| I was pleased that it was easy to earn my degree as a working adult. |
| I worked full time and most semesters I was able to take on full time student coursework. I appreciated the in-person classes, as well as, the spring break study abroad program, where I could maintain my job and study at the same time. |
| If you want money from me you need to offer me a reason. Apart from giving me the MBA I earned, and not giving me the security certificates I also earned, you've done nothing to help me, so I don't see why I should help you. |
| Incredible and life-altering decision to attend. |
| Love the Spears Mentoring Program - helps me feel in touch with the students and I'm hopeful they also benefit from their development goals. |
| Most subjects would benefit from guest speakers to add depth to current events and application experience. OSU's alumni is rich with possible contributors. |
| My degree from OSU has been very beneficial. The overall MBA program gave me a broad understanding of the necessary topics and the Business Analytics courses introduced me to programming. Programming is something I never thought I would like, but that I enjoy immensely. It has given me a relatively unique skill set in my career field that has enabled my continued progression. |
| OSU was great. There were some biases against students who also had family obligations. This is similar to what one would find in the "real world," but more awareness around this issue would be welcome. |
| Please never ask for donations or additional information. I am embarrassed to tell others that I have attended this institution and it continues to disappoint. I do my best to advise those in similar positions to consider alternatives. |
| Students join a program because they need support and hence are vulnerable. Certain professors at OSU need to be trained to be accomodative and helpful. There should be a redressal forum where students can report such snobbish behavior without fear of repercussions. |
| Thank you! |
| The Executive PhD program under XXXXX, was an exceptional experience. XXXXX, XXXXX, XXXXX, and so many others are true professionals in their craft and a gift to the program! A wonderful experience that I hope will only grow in scope and continue in a spirit of excellence. |
| The program is a degree/cert seeking option and not an education option |
| This PhD was an executive program. All of us had well paying jobs before entering the program, so the data you have collected from us skews the stats of your other graduates. |
| You need to help people get jobs out of school. |
| you should focus your MBA program in the Urban campuses even if it means dropping it in Stillwater |

