



America's Brightest **ORANGE**

## Oklahoma State University

### University Assessment and Testing

2021 OSU Alumni Survey

Survey Report – Accounting

The OSU Alumni Survey is a survey designed to collect information about OSU graduated students. More specifically, it is designed to collect information on their career, educational achievements, and their experience with OSU. This information will be used to improve academic programs and student experiences at OSU for generations to come. This survey targeted alumni of undergraduate and graduate programs who received their degree in 2015 and/or 2019. The survey was administered online by OSU-University Assessment and Testing (UAT) in March 2021 through May 2021. Departments may request additional information by contacting UAT ([assessment@okstate.edu](mailto:assessment@okstate.edu)).

#### Survey Questions

Respondents were asked up to 26 institutional level items. Institutional level items were given to all OSU alumni and the items consisted of six topics: continuing education, well-being and community, demographic information, academic satisfaction, career reflection, and current job or career information.

#### Target Population / Response Rate – Accounting

	OSU Degree Received:		
	<u>2015</u>	<u>2019</u>	<u>Total</u>
Number of graduates ( <i>n</i> )	144	173	317
Number of survey respondents ( <i>n</i> )	14	27	41
Response rate	9.8	15.6	12.9

1. Since graduating from OSU, how would you describe your activity? (This item was "mark all that apply")	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Not engaged in paid employment, nor enrolled in graduate or professional school	0	0.0	3	9.7
Enrolled in graduate or professional school	2	13.3	8	25.8
Employed full-time or part-time	10	66.7	16	51.6
Both employed (other than graduate assistant) and continuing my education	2	13.3	4	12.9
Self-employed	1	6.7	0	0.0

2. Whether or not you are currently employed, in what area is your principal occupation?	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Engineering	0	0.0	0	0.0
Computer Science, Programming or Technology	0	0.0	0	0.0
Science, Social Science, or Mathematics	1	7.1	0	0.0
Health or Mental Health	0	0.0	0	0.0
Business or Management	1	7.1	3	11.1
Finance or Accounting	10	71.4	23	85.2
Education, Training, or Library	0	0.0	0	0.0
Legal	0	0.0	0	0.0
Writing, Journalism, or Design	0	0.0	0	0.0
Public Service, Policy, or Politics	0	0.0	0	0.0
Public Relations, Marketing, or Sales	1	7.1	0	0.0
Architecture	0	0.0	0	0.0
Art, Performing, or Athletics	0	0.0	0	0.0
Participating in a volunteer or service program	0	0.0	0	0.0
Serving in the U.S. military	0	0.0	0	0.0
Other occupational area (INSERT FIELD)	1	7.1	1	3.7



## Continuing Education

Participants who indicated they were continuing their education responded to the following items.

	2015		2019	
	<i>n</i>	%	<i>n</i>	%
3. What graduate or professional degree are you pursuing or, if you completed a degree, what degree did you complete? (This item was "mark all that apply")				
Graduate Certificate	0	0.0	0	0.0
Master's	2	66.7	10	83.3
Doctoral	1	33.3	1	8.3
Medical (includes nursing, osteopathy, dental, vet, and more)	0	0.0	0	0.0
Law	0	0.0	0	0.0
Other (INSERT FIELD)	0	0.0	1	8.3
Prefer not to answer	0	0.0	0	0.0

	2015	2019
	4. What was the name of your graduate or professional school?	
Oklahoma State University	2	5
Southern Methodist University	0	1
Southern New Hampshire University	0	1
Texas A&M University	0	1
University of Iowa	1	0

	2015		2019	
	<i>n</i>	%	<i>n</i>	%
5. How well did your OSU program prepare you for graduate or professional education program?				
Very well	2	66.7	7	70.0
Adequately	1	33.3	3	30.0
Not very well	0	0.0	0	0.0
Not at all	0	0.0	0	0.0
Prefer not to answer	0	0.0	0	0.0



## Well-being & Community

6. How connected do you feel to OSU?	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Very connected	0	0.0	2	7.7
Moderately connected	5	41.7	16	61.5
Somewhat connected	5	41.7	8	30.8
Not very connected	2	16.7	0	0.0

7. Are you regularly in touch with people you met at OSU? (This item was "mark all that apply")	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Yes, with my advisor(s)	0	0.0	1	2.6
Yes, with professors or staff	2	11.8	3	7.7
Yes, with members of my team, club, or sorority/fraternity	3	17.6	11	28.2
Yes, with classmates/friends I met at OSU	7	41.2	19	48.7
No	5	29.4	5	12.8

8. How much has your overall quality of life been enhanced by your Oklahoma State University experience?	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Very Much	5	41.7	17	65.4
Somewhat	4	33.3	8	30.8
Little	3	25.0	1	3.8
None	0	0.0	0	0.0

9. In the past twelve months, how often have you participated in unpaid volunteer work?	2015		2019	
	<i>n</i>	%	<i>n</i>	%
More than once a week	1	8.3	1	3.8
About once a week	1	8.3	1	3.8
About once a month	1	8.3	1	3.8
Every few months	1	8.3	5	19.2
Once or twice in the past year	7	58.3	9	34.6
Not at all	1	8.3	9	34.6



10. How would you change the emphasis OSU placed on these aspects of education and college life?

10a. Making ethical and thoughtful decisions	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Reduce a great deal	1	8.3	0	0.0
Reduce somewhat	0	0.0	0	0.0
Keep about the same	5	41.7	12	46.2
Increase somewhat	3	25.0	10	38.5
Increase a great deal	2	16.7	1	3.8
I don't know	1	8.3	3	11.5

10b. Exploring alternative values, perspectives, and beliefs from around the world	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Reduce a great deal	1	8.3	0	0.0
Reduce somewhat	0	0.0	1	3.8
Keep about the same	6	50.0	11	42.3
Increase somewhat	2	16.7	9	34.6
Increase a great deal	2	16.7	3	11.5
I don't know	1	8.3	2	7.7

10c. Improving written and oral communication skills	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Reduce a great deal	0	0.0	0	0.0
Reduce somewhat	1	8.3	1	3.8
Keep about the same	4	33.3	11	42.3
Increase somewhat	3	25.0	7	26.9
Increase a great deal	4	33.3	5	19.2
I don't know	0	0.0	2	7.7



10d. Improving ability to think critically (analytically and logically)	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Reduce a great deal	0	0.0	0	0.0
Reduce somewhat	0	0.0	1	4.0
Keep about the same	5	41.7	4	16.0
Increase somewhat	3	25.0	9	36.0
Increase a great deal	4	33.3	10	40.0
I don't know	0	0.0	1	4.0

10e. Ability to interact positively with people who are different from you	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Reduce a great deal	1	8.3	0	0.0
Reduce somewhat	0	0.0	1	3.8
Keep about the same	5	41.7	6	23.1
Increase somewhat	4	33.3	6	23.1
Increase a great deal	1	8.3	11	42.3
I don't know	1	8.3	2	7.7

10f. Developing good health habits and physical fitness	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Reduce a great deal	0	0.0	0	0.0
Reduce somewhat	1	8.3	1	3.8
Keep about the same	3	25.0	12	46.2
Increase somewhat	5	41.7	4	15.4
Increase a great deal	2	16.7	7	26.9
I don't know	1	8.3	2	7.7



## Academic Satisfaction

11. Please rate your degree of satisfaction with each of the following items:

11a. The quality of teaching at OSU	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Very Satisfied	3	25.0	7	28.0
Satisfied	3	25.0	14	56.0
Neutral	4	33.3	3	12.0
Dissatisfied	1	8.3	0	0.0
Very Dissatisfied	1	8.3	1	4.0
Not applicable	0	0.0	0	0.0

11b. Availability of courses needed for your degree program	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Very Satisfied	1	8.3	12	48.0
Satisfied	4	33.3	8	32.0
Neutral	5	41.7	3	12.0
Dissatisfied	1	8.3	1	4.0
Very Dissatisfied	1	8.3	1	4.0
Not applicable	0	0.0	0	0.0

11c. OSU academic facilities (e.g. classrooms, labs, buildings, etc.)	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Very Satisfied	4	33.3	13	52.0
Satisfied	5	41.7	9	36.0
Neutral	3	25.0	2	8.0
Dissatisfied	0	0.0	1	4.0
Very Dissatisfied	0	0.0	0	0.0
Not applicable	0	0.0	0	0.0



11d. OSU academic advising	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Very Satisfied	3	25.0	10	40.0
Satisfied	5	41.7	6	24.0
Neutral	2	16.7	4	16.0
Dissatisfied	1	8.3	4	16.0
Very Dissatisfied	1	8.3	1	4.0
Not applicable	0	0.0	0	0.0

11e. Preparation to handle non-career related goals (e.g. family, finances, etc.)	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Very Satisfied	0	0.0	2	8.0
Satisfied	3	25.0	6	24.0
Neutral	5	41.7	13	52.0
Dissatisfied	3	25.0	1	4.0
Very Dissatisfied	1	8.3	2	8.0
Not applicable	0	0.0	1	4.0

11f. Availability of internship/practicum experiences	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Very Satisfied	3	25.0	7	28.0
Satisfied	3	25.0	12	48.0
Neutral	4	33.3	4	16.0
Dissatisfied	1	8.3	1	4.0
Very Dissatisfied	1	8.3	1	4.0
Not applicable	0	0.0	0	0.0

11g. Overall education at OSU	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Very Satisfied	3	25.0	10	40.0
Satisfied	5	41.7	13	52.0
Neutral	4	33.3	2	8.0
Dissatisfied	0	0.0	0	0.0
Very Dissatisfied	0	0.0	0	0.0
Not applicable	0	0.0	0	0.0





12. If you could start over, would you still choose to attend Oklahoma State University?	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Definitely yes	3	25.0	12	50.0
Probably yes	6	50.0	8	33.3
Uncertain	1	8.3	2	8.3
Probably no	1	8.3	2	8.3
Definitely no	1	8.3	0	0.0

### Career Reflection

Participants who indicated they were employed responded to the following items.

13. How closely is your job related to your field of study?	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Not related	2	18.2	1	5.6
Somewhat related	2	18.2	3	16.7
Directly related	7	63.6	14	77.8

14. How well did OSU prepare you for meaningful employment?	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Very well	2	18.2	8	44.4
Adequately	6	54.5	9	50.0
Not very well	1	9.1	0	0.0
Not at all	2	18.2	1	5.6
Prefer not to answer	0	0.0	0	0.0

15. Overall, how satisfied are you with your career?	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Very Satisfied	3	27.3	8	44.4
Satisfied	6	54.5	6	33.3
Neutral	2	18.2	3	16.7
Dissatisfied	0	0.0	0	0.0
Very Dissatisfied	0	0.0	1	5.6



### Current Job or Career

16. Are you employed full-time (on average 30 hours or more per week) or part-time (on average less than 30 hours per week)?	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Full-time	11	100.0	15	83.3
Part-time	0	0.0	3	16.7

17. How long did it take to find your first employment after graduating from OSU?	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Employed by graduation	6	54.5	14	77.8
3 months after graduation	2	18.2	2	11.1
6 months after graduation	1	9.1	0	0.0
9 months after graduation	0	0.0	0	0.0
1 year after graduation	1	9.1	2	11.1
over 1 year after graduation	1	9.1	0	0.0

18. What is your official job title?	2015	2019
	Accountant and Project Manager	1
Accounting Senior Analyst	0	1
Accounting Specialist	0	1
Associate	0	1
Audit & Assurance Staff (Although I will not be starting full time until completion of my CPA in August)	0	1
Audit Associate	0	1
Audit Specialist	0	1
Bartender while still in school	0	1
Coordinator	1	0
Data Analyst	1	0
Derivatives accountant	0	1
Digital Marketing Consultant	1	0
Director of Acquisitions	1	0
Director of Business Services	0	1
Finance Manager	0	1
Financial Analyst	1	0



18. What is your official job title?		
	2015	2019
Grant Coordinator	0	1
Manager	1	0
Production Accountant	1	0
Revenue Accountant	0	1
Senior Accounting Analyst	1	0
Sr IT Auditor	1	0
Staff Accountant	0	1
Staff accounts	1	0
Staff Auditor	0	1
Tax Associate	0	2
Tax Staff	0	1

19. What is the name of your current employer? Please include full name (no abbreviations). <sup>1</sup>
Blessings International
Branding Stop - Impact Promotions
Continental Resources
Deloitte & Touche LLP.
Ernst & Young
Ernst & Young U. S. LLP
Ernst and Young
Express Scripts
Grant Thornton LLP
Grant Thornton, LLP
Hanor
Juniper
Oklahoma Educators Credit Union
Oklahoma State University - Oklahoma City
Oklahoma State University Animal Science Department
ONE Gas
ONEOK
Phillips 66
PwC
Self-employed
Stinnett & Associates

<sup>1</sup>Current Employer is presented exactly as reported by survey respondents.



19. What is the name of your current employer? Please include full name (no abbreviations). <sup>1</sup>
Targa Resources
Vast Bank
Visconti associate

20. Which of the following best describes your employer?	2015		2019	
	<i>n</i>	%	<i>n</i>	%
A corporation, partnership, or private business	9	81.8	13	76.5
Military	0	0.0	0	0.0
Other governmental entity	0	0.0	0	0.0
Charity or other nonprofit entity	1	9.1	0	0.0
Educational institution	0	0.0	2	11.8
Other	1	9.1	2	11.8
Prefer not to answer	0	0.0	0	0.0

21. Does your job require: (This item was "mark all that apply")	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Technology skills	11	15.7	14	13.2
Conducting research	5	7.1	5	4.7
Extensive training	3	4.3	8	7.5
Math skills	9	12.9	14	13.2
Problem solving/analytic reasoning	11	15.7	17	16.0
Speaking to a group	8	11.4	10	9.4
Use of specialized machinery	0	0.0	0	0.0
Use of specialized software	8	11.4	14	13.2
Working with a diverse group of people	10	14.3	14	13.2
Writing reports, memos, papers, publications, etc.	5	7.1	10	9.4



22. What is your approximate total annual salary (including bonuses), before taxes?	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Less than \$15,000	0	0.0	1	5.6
\$15,000 but less than \$25,000	0	0.0	0	0.0
\$25,000 but less than \$35,000	1	9.1	2	11.1
\$35,000 but less than \$45,000	0	0.0	1	5.6
\$45,000 but less than \$55,000	2	18.2	5	27.8
\$55,000 but less than \$65,000	2	18.2	7	38.9
\$65,000 but less than \$75,000	0	0.0	0	0.0
\$75,000 but less than \$100,000	4	36.4	1	5.6
\$100,000 but less than \$125,000	1	9.1	0	0.0
\$125,000 but less than \$150,000	0	0.0	0	0.0
Over \$150,000	1	9.1	1	5.6
Prefer not to answer	0	0.0	0	0.0



## Demographics

23. Which OSU campus do you most identify with?	2015		2019	
	<i>n</i>	%	<i>n</i>	%
Stillwater	10	83.3	21	84.0
Tulsa	2	16.7	2	8.0
Equally Stillwater or Tulsa	0	0.0	2	8.0
Online	0	0.0	0	0.0

24. In which country do you currently reside?	2015	2019
	United Kingdom of Great Britain and Northern Ireland	1
United States of America	10	18

24a. In which state do you currently reside?	2015	2019
	CT	1
IA	1	0
KS	0	1
MN	1	0
MO	0	2
NJ	1	0
OK	2	1
OK-OKC	1	2
OK-STW	0	3
OK-TUL	2	3
TX	1	5



## Overall

25. What could OSU have done to better serve you?
Be available for in person help finding a job.
Better advising (but we were down an advisor for at least a full semester) and better availability for MBA courses
Better professors
Fix the masters of accounting program
Have all accounting classes in Tulsa or have them online.
Have better Accounting professors.
I kinda got screwed by advising and then it took an additional 3 years to receive my diploma
I was a first generation college student, so college was new to me and my family. I was learning everything as I go, with little guidance of which direction I need to go to find the department that can provide me assistance. When working with one of my guidance counselors, I felt that I was being swept under the rug, like dirt. No assistance while I was struggling, no suggestions on taking certain courses to help with my GPA, etc. Once this advisor left OSU, I was given off to another advisor, that helped me as best as she could, with what little time I had left at OSU. My recommendation would be to improve advising and getting the word out for first generation college students and families.
less emphasis on greek life
More analytical courses in business
More Tulsa classes for Accounting majors.
Not much. I am very self-sufficient when it comes to academics.
Nothing
OSU could have better guided my career and degree program choices. I was getting high As in all of my English/Communications classes and Cs/Ds in all of my Accounting classes. I was obviously not great at Accounting, but felt pressured and terrified that I would not be able to find a job in something other than Accounting. I also had to work part time to pay my bills, so I could not participate in unpaid internships like others in my class. I ultimately went on to get a master's degree in Corporate Communications and could not be happier. Looking back, I wish someone would have just taken a look at what I was actually good at and helped me find a degree program better suited to my natural abilities.

26. What additional information would you like OSU to know?
I like OSU, but the masters in accounting program when I was there was going through changes and was gonna waste anywhere from 6 months to a year and half because of how the program was laid out. Not sure what has changed but I hope it's easier to start when convenient for the students or else you'll lose more especially those from Texas where it's cheaper for natives for a higher rated program.
I loved my experience there!!
I truly appreciate my experience at OSU and look forward to see where my career takes me. Thanks
the requirements for writing/critical thinking are pretty dismal. But I thoroughly enjoyed and appreciated by involvement in the accounting department
There is blatant cheating among the Greek community in the form of test banks. Very frustrating for students not involved in the Sorority/Frat community as it is not fair.
When will OSU go back to normal operations?
XXXXX couldn't teach to save her life, good at accounting though, horrible else where. Glad she retired, university is much better without her. And stop coddling these adults with "mental health" days, if they try that in the real world they'd get fired.

