

# Program Plan and Findings: Four Column Layout



## Program (SSB) - DEAN - University Studies (BUS) - 025

**Program Mission Statement:** Program Mission Statement: Individualization and flexibility are features of the program leading to the degree of Bachelor of University Studies. The program is designed for goal-directed, motivated, and mature students who find that the present degree programs (majors) at the University will not enable them to attain their educational objectives. The Bachelor of University Studies degree program allows a student to use the total resources of the University available to accomplish unique educational objectives. The program may or may not prepare a student for a particular occupation or for entry into a professional school.

### Program Information

2019 - 2020

#### Program Information

**Assessment Coordinator's Name:** Christine Ormsbee

**Assessment Coordinator's E-mail Address:** ormsbee@okstate.edu

**Number of Students Enrolled in the Program:**

**Total Number of Students Graduated:** 12

**Were university assessment funds used by the department/program for assessment activities?:** No

**If yes, describe how funds were used and the contribution the funds had on the assessment process:**

**Number of Student Graduates from Stillwater Campus:** 12

**Number of Student Graduates from Tulsa Campus:** 0

<i>Outcomes</i>	<i>Assessment Methods</i>	<i>Findings</i>	<i>Use of Findings (Actions)</i>
<p><b>Content Knowledge</b> - Students can demonstrate mastery of core concepts from their studies.</p> <p><b>Outcome Status:</b> Active</p> <p><b>Planned Assessment Year:</b> 2019 - 2020</p> <p><b>Start Date:</b> 09/16/2019</p> <p><b>Archived Date:</b></p> <p><b>Outcome Type:</b> Knowledge</p> <p><b>Reason for Archival:</b></p>	<p><b>Analysis of Written Artifacts</b> - Rubric</p> <p><b>* Learning Outcome</b></p> <p><b>Goal/Benchmark:</b> 80% of students will score a rating of good or higher for the use of evidence/research in their written product.</p> <p><b>Timeline for Assessment:</b> Final year</p> <p><b>Other Assessment Type:</b></p>	<p><b>Reporting Period:</b> 2019 - 2020</p> <p><b>Conclusion:</b> 3 - Meets Program Expectations (Proficient)</p> <p>The average score for use of content and evidence in the written product was 2.8 just short of the Good rating. Of the 7 students who submitted their written products, 6 of them scored a Good with 1 student scoring a Fair. (09/11/2020)</p> <p><b>Number of Students Assessed:</b> 7</p> <p><b>Number of Successful Students:</b> 1</p> <p><b>How were students selected to participate in the assessment of this outcome?:</b> Students received an email requesting that they submit a written product for review.</p>	<p><b>Use of Findings (Actions):</b> Given the low return rate, I think we need to work this year to get a better sample of student work to evaluate. The majority of the students met program expectations in terms of using content, which would suggest that the BUS is addressing curriculum effectively. (09/11/2020)</p>

Outcomes	Assessment Methods	Findings	Use of Findings (Actions)
<p><b>Student Perceptions and Experience</b>            - Students will report general satisfaction with the academic experience.  <b>Outcome Status:</b> Active  <b>Planned Assessment Year:</b> 2019 - 2020  <b>Start Date:</b> 09/16/2019  <b>Archived Date:</b>  <b>Outcome Type:</b> Disposition  <b>Reason for Archival:</b></p>	<p><b>Survey - Survey</b>  <b>* Learning Outcome</b>  <b>Goal/Benchmark:</b> 80% of students will report the value of the BUS degree in preparing them for employment.  <b>Timeline for Assessment:</b> Final year  <b>Other Assessment Type:</b></p>	<p><b>Reporting Period:</b> 2019 - 2020  <b>Conclusion:</b> 3 - Meets Program Expectations (Proficient)            90% of the students indicated that they believed the BUS degree prepared them for meaningful employment. In addition 64% said that the degree was directly related to a their career goal, while 36% responded that they were neutral. (09/11/2020)  <b>Number of Students Assessed:</b> 7  <b>Number of Successful Students:</b> 7  <b>How were students selected to participate in the assessment of this outcome?:</b> Students received an email requesting that they participate in the assessment process.  <b>What do the findings suggest about student achievement of this learning outcome?:</b> This very strong response suggests that the BUS in Spears School is effective in connecting the curriculum to careers. It may be because the Business curriculum has a familiar theme throughout their programs and courses, which makes sense.</p>	<p><b>Use of Findings (Actions):</b>            Students in Spears School of Business indicated that they view the BUS as a good value for their time and futures. They are seeing connections from their courses to careers. (09/11/2020)</p>
	<p><b>Survey - Survey</b>  <b>* Learning Outcome</b>  <b>Goal/Benchmark:</b> 80% of students believe that the BUS degree prepared them to engage positively and reflexively in their community and the world.  <b>Timeline for Assessment:</b> Final year  <b>Other Assessment Type:</b></p>		
<p><b>Written Communication Skills -</b>            Students will demonstrate effective written communication skills.  <b>Outcome Status:</b> Active  <b>Planned Assessment Year:</b> 2019 - 2020  <b>Start Date:</b> 09/16/2019</p>	<p><b>Analysis of Written Artifacts - rubric</b>  <b>* Learning Outcome</b>  <b>Goal/Benchmark:</b> 80% of students will score a rating of good or higher for their writing style on their written product.  <b>Timeline for Assessment:</b> Final year</p>	<p><b>Reporting Period:</b> 2019 - 2020  <b>Conclusion:</b> 2 - Meets Minimum Program Expectations (Developing)            The average score on writing style for the group was 2.92, which was just below the Good range. Of the 7 students, 4 of the students earned a Good or Outstanding while 3 students earned 2.5. (09/11/2020)</p>	<p><b>Use of Findings (Actions):</b> I hesitate to draw extensive conclusions with such a small sample. I would like to use the rubric with another, hopefully larger sample and then see if the data are similar. (09/11/2020)</p>

Outcomes	Assessment Methods	Findings	Use of Findings (Actions)
<p><b>Archived Date:</b></p> <p><b>Outcome Type:</b> Skills</p> <p><b>Reason for Archival:</b></p>	<p><b>Other Assessment Type:</b></p> <p><b>Analysis of Written Artifacts - Rubric</b>  <b>* Learning Outcome</b>  <b>Goal/Benchmark:</b> 80% of students will score good or higher on organization of their written product.  <b>Timeline for Assessment:</b> Final year  <b>Other Assessment Type:</b></p>	<p><b>Number of Students Assessed:</b> 7  <b>Number of Successful Students:</b> 4  <b>How were students selected to participate in the assessment of this outcome?:</b> Students received an email requesting that they submit a written product for review.  <b>What do the findings suggest about student achievement of this learning outcome?:</b> This area shows that while they are not quite at the level of writing style that we would like to see, they are developing observable written communication skills. Some of the students showed less developed skills in organizing their thoughts.</p>	
<p><b>Critical Thinking Skills -</b> Students will demonstrate critical thinking skills involving analysis, interpretation, and discussion of research findings/results.</p> <p><b>Outcome Status:</b> Active</p> <p><b>Planned Assessment Year:</b> 2019 - 2020</p> <p><b>Start Date:</b> 09/16/2019</p> <p><b>Archived Date:</b></p> <p><b>Outcome Type:</b> Skills</p> <p><b>Reason for Archival:</b></p>	<p><b>Analysis of Written Artifacts - Rubric</b>  <b>* Learning Outcome</b>  <b>Goal/Benchmark:</b> 80% of students will score a rating of good or higher on their use of evidence/research in their written product.  <b>Timeline for Assessment:</b> Final year  <b>Other Assessment Type:</b></p>	<p><b>Reporting Period:</b> 2019 - 2020  <b>Conclusion:</b> 3 - Meets Program Expectations (Proficient)  Students earned an average rating of Good on the rubric reflecting critical analysis, interpretation and discussion. Of the 7 students evaluated, 6 earned a score of Good or Outstanding and 1 student earned a Fair. (09/11/2020)  <b>Number of Students Assessed:</b> 7  <b>Number of Successful Students:</b> 6  <b>How were students selected to participate in the assessment of this outcome?:</b> Students received an email requesting that they submit a written product for review.  <b>What do the findings suggest about student achievement of this learning outcome?:</b> The scores suggest that students are developing satisfactory critical thinking skills. They are able to use data/evidence in an effective and convincing manner.</p>	<p><b>Use of Findings (Actions):</b> While the results for this outcome are positive, with the small sample size, I am reluctant to make any declarations. I would like to use the rubric again with another larger sample to develop some pattern of validity. (09/11/2020)</p>
	<p><b>Survey - Survey</b>  <b>* Learning Outcome</b>  <b>Goal/Benchmark:</b> 80% of students will report that the degree program improved their ability to think</p>	<p><b>Reporting Period:</b> 2019 - 2020  <b>Conclusion:</b> 2 - Meets Minimum Program Expectations (Developing)  55% of students reported that they were very satisfied with how their BUS degree helped them develop critical thinking</p>	<p><b>Use of Findings (Actions):</b> With the small sample size, we should collect a larger sample and apply the survey to have more robust results for analysis. (09/11/2020)</p>

<i>Outcomes</i>	<i>Assessment Methods</i>	<i>Findings</i>	<i>Use of Findings (Actions)</i>
	<p>critically.</p> <p><b>Timeline for Assessment:</b> Final year</p> <p><b>Other Assessment Type:</b></p>	<p>skills. 45% reported that they were adequately prepared to think use critical thinking skills. (09/11/2020)</p> <p><b>Number of Students Assessed:</b> 7</p> <p><b>Number of Successful Students:</b> 4</p> <p><b>How were students selected to participate in the assessment of this outcome?:</b> Students received an email requesting that they participate in the data collection process.</p> <p><b>What do the findings suggest about student achievement of this learning outcome?:</b> These findings suggest that students do not uniformly view the BUS degree as the source of critical thinking skill development.</p>	