

Program Plans: Outcomes and Assessment Methods



Program (SSB) - ACCT - Business Administration: Accounting (PhD) - 036

Program Mission Statement: The primary purpose of the Ph.D. programs in the Spears School of Business is to prepare doctoral candidates to conduct research and teach in a business-related field. There are three dimensions of this preparation:

First, the candidate is provided the opportunity to develop knowledge in: a broad understanding of the theory, nature, and activities of business firms; an awareness of the impact of environmental forces — social, political, legal, governmental, and economic — on the firm's operation; & a comprehensive understanding of a selected area of professional concentration within business administration.

Second, the candidate is provided the opportunity to develop research competency in: an orientation toward the development and usage of theory in business decision making; & a scholarly competency in conducting both basic and applied research.

Third, the candidate is provided the opportunity to develop teaching skills in his or her area of specialty.

Consistent with the overall mission of the Spears School of Business Ph.D. Programs, the SOA Ph.D. program has adopted four program learning goals and outlined an assessment plan for each goal. In addition, the program uses an indirect assessment of our program, the placement of graduates, as a means to assess the program.

Outcome: Knowledge of Scholarly Literature

Students should understand the scholarly literature in their field of specialization

Outcome Status: Active

Planned Assessment Year: 2019 - 2020

Outcome Type: Knowledge

Assessment Methods

Other - The SOA faculty rate the knowledge of scholarly literature within the PhD student's field of specialization by assessing PhD seminar course performance, research papers and presentations, comprehensive exams (if applicable), and other documents and activities during the year. Assessments of these works is provided by faculty within the departmental and faculty teaching the students' PhD seminars. Summary data for the assessment is collected by the SOA Ph.D. Program Coordinator. The data collection is ad hoc. It requires faculty involvement and commitment throughout the semester, as the doctoral students submit various works that include knowledge of scholarly literature. The amount of data collected on each student depends on the number of student presentations and activities during the period and varies from year to year. (Active)

* **Learning Outcome Goal/Benchmark:** 60% of students should achieve a rubric score of 4 based upon the 5 point scale on the Knowledge of Scholarly Literature assessment rubric.

Timeline for Assessment: Yearly; beginning 2019-2020

Related Documents:

[2017_10_12_Literature Rubric Approved Revision 101217.docx](#)

Outcome: Ethics in Research

Students should be familiar with and conduct research according to the highest ethical standards.

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Outcome Status: Active

Planned Assessment Year: 2019 - 2020

Outcome Type: Knowledge

Assessment Methods

Other - The SOA Ph.D. Program ensures that training with respect to ethics and research, as well as adherence to basic ethical conduct in research, is provided to the students by requiring them to complete OSU's Responsible Conduct of Research (RCR) training administered by the Collaborative Institutional Training Initiative (CITI). The objective is for all students to complete RCR training by the end of the second year in the program (by the first year is preferable) Verification of students' completion of the RCR training is obtained and maintained by the SOA Ph.D. Program Coordinator. (Active)

*** Learning Outcome Goal/Benchmark:** All Ph.D. students in Business will have completed Responsible Conduct of Research training by the end of their second year.

Timeline for Assessment: Yearly; beginning 2019-2020

Other Assessment Type: University Training Module

Analysis of Written Artifacts - The SOA Ph.D. Program ensures adherence to basic ethical conduct in research by evaluating works submitted by students using the Turnitin software to assess similarity with published and submitted papers. The types of works analyzed are similar to those assessing knowledge of literature, including seminar papers, papers required for comprehensive exams, and thesis work. The objective is for all works to receive less than a 30% similarity score for evaluated works. The data collection is led by the Ph.D. Program Coordinator. It requires collecting works submitted by students including papers in doctoral seminar courses, papers as required by program, dissertation proposals, dissertation defenses, etc. The amount of data collected on each student depends on the number of student presentations and activities during the period and varies from year to year. (Active)

*** Learning Outcome Goal/Benchmark:** 100% of student papers should have a Turnitin similarity index of 30% or less.

Timeline for Assessment: Yearly; beginning 2019-2020

Other Assessment Type: Turnitin Software

Outcome: Conduct Rigorous Research

Students should be able to conduct rigorous research in their specific discipline

Outcome Status: Active

Planned Assessment Year: 2019 - 2020

Outcome Type: Knowledge

Assessment Methods

Review of Student Research - Scholarly research is primarily judged through a peer review process to assess the originality, rigor, and contribution to the discipline. As a result, student research is assessed by the ability to present at regional and national conferences. However, the committee recognizes a significant time lag between when scholarly work is conducted, submission of the work for presentation or review at peer review journals, and finally the actual presentation or acceptance of the work for publication. As a result, we expect more student presentations and/or publications toward the end of the program of study than at the beginning, but encourage students to begin building a pipeline of research early in their academic studies. The ability of students to present at conferences and meetings is also limited by budgets and funding available for doctoral student support. Records of student presentations and papers are kept by the SOA Ph.D. Program Coordinator and summarized at the end of the academic year. (Active)

*** Learning Outcome Goal/Benchmark:** 100% of graduating Ph.D. students should have a published proceedings paper and/or conference presentation.

Timeline for Assessment: Yearly; beginning 2019-2020

Other Assessment Type: Publications and Conference Presentations

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Outcome: Effective Communication and Presentation

To develop effective communication skills for the classroom and for presentation of research.

Outcome Status: Active

Planned Assessment Year: 2019 - 2020

Outcome Type: Skills

Assessment Methods

Oral Presentation - The SOA faculty rate the oral communication skills of each doctoral student making oral presentations at various times during the student's tenure in the Ph.D. program, e.g., in doctoral seminar courses, paper presentations, dissertation proposal, dissertation defense, etc. Oral presentations are rated on a three item, five-point oral presentation rubric attached to Nuventive. (Active)

*** Learning Outcome Goal/Benchmark:** 67% of evaluated students should have a score of 10.0 or higher on the oral rubric.

Timeline for Assessment: Yearly; beginning 2019-2020

Related Documents:

[2017_10_12_OralRubric approved revision 101217.doc](#)

Analysis of Written Artifacts - The SOA faculty rate the written communication skills of each doctoral student presenting a dissertation proposal. Other departmental faculty members in the SSB may also rate the student's written work from doctoral seminars, paper presentations, coauthored papers, etc. during the student's tenure in the Ph.D. program. Written work is rated on the three-item, five-point written presentation rubric attached to Nuventive. (Active)

*** Learning Outcome Goal/Benchmark:** 67% of evaluated students should have a score of 10.0 or higher on the written rubric.

Timeline for Assessment: Yearly; beginning 2019-2020

Related Documents:

[2017_10_12_WritingRubric approved revision 101217.doc](#)

Other - The SOA Ph.D. Program Coordinator collects information from student evaluations of instruction with respect to three items directly rating communication in the class room: Item 6, Preparation and Organization; Item 8, Presentation of Material; and Item 10, Explanation of Subject Material. Scores are sourced from course evaluation reports for course sections taught by Ph.D. students. (Active)

*** Learning Outcome Goal/Benchmark:** 67% of students should have an average score of at least 3.75 out of a possible of 5 across the three items.

Timeline for Assessment: Yearly; beginning 2019-2020

Other Assessment Type: Scores from student evaluations of instruction

Outcome: Indirect Assessment - Ph.D. Student Placement

To provide graduates with desired placement or advancement opportunities consistent with their career objectives.

Outcome Status: Active

Planned Assessment Year: 2019 - 2020

Outcome Type: Skills

Assessment Methods

Other - The SOA Ph.D. Program Coordinator communicates directly with students to determine their placement upon graduating from the Ph.D. Program. (Active)

*** Learning Outcome Goal/Benchmark:** 100% of graduating students placed in AACSB accredited institutions; preferably

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institutions that are doctoral granting institutions as well.

Timeline for Assessment: Yearly; beginning 2019-2020

Other Assessment Type: Placement at AACSB accredited and doctoral granting institutions.