

Program Plan and Findings: Four Column Layout



Program (SSB) - ACCT - Accounting (MS) - 002

Program Mission Statement: The mission of the School of Accounting is to engage students, alumni, and other stakeholders through accessible, world-class accounting education, useful and timely research, and relevant professional outreach.

The educational mission of the school varies with our three programs (B.S., M.S., and Ph.D.):

- Masters (MS): At the Masters level, we seek to develop students who have strong technical and technology skills; exhibit ethical behavior; demonstrate good teamwork and leadership; are good communicators; and are critical thinkers. These students should have passed (or be very close to having completed) a certification (usually CPA) by the time they graduate and should be the indisputable top choice for recruiters in Oklahoma and surrounding states. The CPA pass rates should place them in the top 50 schools in the United States.

Over-arching all missions is the concept that faculty, staff, students, and alumni participate as organizational citizens. We are recipients of significant allocations of taxpayer dollars; generous donations of funds from our alumni, recruiters, and other stakeholders; and student tuition and fees that often require great sacrifice on the part of our students and their families. We have a responsibility to act as wise stewards of these resources. Our role is to build upon a tradition of excellence established by those who have preceded us and to hand to the next generation a school well-positioned to compete and contribute in the future.

Annual Executive Summaries

2019 - 2020

Program Assessment Coordinator: Teresa Lightner

Plan Review and Approval

Date Current Plan Was Reviewed and Approved: 09/03/2019

Date of Future Plan Review and Approval:

Summary of Assessment Findings

Describe overall assessment findings and faculty members' interpretation of the assessment results: Academic Year 2019-2020 was not a reporting year for the MS Accounting program. We started a new and extensively revised MS program summer of 2020. Therefore, the first measurement year of our new program will be summer of 2020 through spring of 2021. This will produce a baseline year that we can compare to future years to gauge whether the changes we have implemented in our new program are producing the desired results.

Dissemination of Findings

Describe the individual(s) or committee responsible for reviewing and interpreting assessment data: MS Accounting Committee - the MS Committee is comprised of 1 tenured and 1 untenured faculty member and 2 instructors. Our committee consists of members that focus on tax, financial accounting, and audit.

Describe the process for sharing and discussing assessment findings with program faculty: We devote some time each semester during a faculty meeting to discuss AOL and the prior year's findings.

Program Improvements Based on Assessment

Based on data collected this year, what changes are being considered or planned for the program?: We are dropping the critical thinking assessment because it wasn't measured in a way that provided meaningful information. We were testing their critical thinking skills when students entered the MS program. This did not give us feedback on whether our MS program was increasing critical thinking skills. We will now be measuring analytical and problem solving skills through course assignments in the ACCT 5093 class.

Based on this year's findings, what (if any) changes are planned for the assessment process?: The timing for assessments has changed to meet the scheduling of courses in our new MS program.

Describe the process for implementing these changes/planned program improvements: Analytical and problem solving skills will be measured through course assignments in the ACCT 5093 class.

Program Improvements Made in the Last Year: Course Improvements, Curriculum Improvements, Assessment Measure Improvements, Revised Assessment Plan, Improved Faculty Understanding or Buy-In

"Other" Improvements:

Goals for the Coming Year: Begin assessing our new one-year lock-step program and implement our new assessment on analytical and problem solving skills.

Is this Summary Report Complete?: Yes

List all individuals associated with this report preparation: Teresa Lightner, Rachel Dominick, Scott White, and Eddy Ditzler

No data found for the selected criteria.